



Having trouble financing your deals lately?
Is your finance company even still around?
Are you so lost you didn't even find the forest to get lost in?

Affinity One is still here, still growing and our theme for the summer is:

STABILITY • RELIABILITY • CONTINUITY

Affinity One Financial Services is the right choice if you're seeking a *stable* and *reliable* healthcare funding resource to bring *continuity* to your point-of-sales financing needs in today's turbulent credit markets.

Affinity One was established in March 1992 by Bruce White, who has over twenty years experience in healthcare finance. He states that "The *stability* of the company has allowed us to grow successfully throughout our existence." *Affinity* has offices in CA, TX, PA, NJ and FL with more locations coming soon. Our proven business model as an independent healthcare resource representing multiple lenders has made *Affinity* a *reliable* funding partner. While other healthcare lenders have reduced operations or gone out of business during the current credit crisis, *Affinity* is still growing as a stable funding resource for healthcare vendors across the nation.

As a valued *Affinity One Partner* we will work with you as a team to create *continuity* at the point-of-sale using *Affinity's* proven "Road to Success" finance proposal system. This simple to understand presentation system makes it easy for the doctor to select the financing options that best meets the needs of their practice.

Affinity One Representative's are trained as Healthcare Finance Consultants. Each member of our team has over 15 years experience in assisting healthcare vendors to finalize the financing of a sale. This is accomplished by helping the doctor understand the relationship value and financial aspects of acquiring your equipment.

Affinity One does this by emphasizing the relationship value of doing business with a trusted vendor, the expertise of your sales representative and the quality of the after sales support that they will receive when acquiring your equipment. The *Affinity Healthcare Consultant* reviews each transaction with the doctor to make sure they fully understand their financing needs and goals. The final step is to simply match the doctor's financing needs to the *Affinity* "Road to Success" financing program that matches the doctor's goal!



Affinity One where the name and logo represent "An emblem of royalty for a specialty healthcare finance company that believes in establishing a unique close relationship where all parties involved in the financing process have equal rights and value."